

Distinguished Keynote Paper



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The Journey of Innovative Higher Education: Opportunities and Challenges

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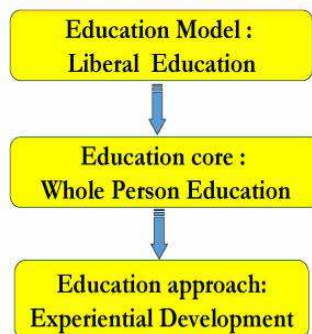
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**Founding Executive Vice-President
Beijing Normal Uni - HK Baptist University
United International College (2005-2011)**



Education Model of UIC



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Pioneering

- First full scale joint venture between Mainland and HK universities under the Sino-Foreign Cooperation of Higher Education Law passed in 2003.
- A pilot to prepare for the full opening of Chinese education to the world under WTO requirements.

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Pioneering and Innovation

- HK academic programs, HK academic degrees and HK-International Management
- Pioneering a new educational model in the Mainland

- English as the main language of instruction and administration
- Localization of HK education in the Mainland
- International Management System with internationally recruited professors and Quality Assurance
- Student-centered education

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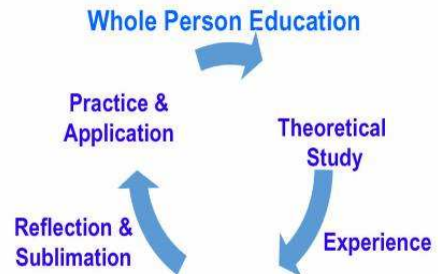
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Innovating a New Liberal Arts Education Model for China

- Whole Person Education (全人教育)
- Four Points Interactive Education (四維教育)
- Integrated Contemporary and Classical Studies (國情國學教育)



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Strategy: "learning through experience" and "learning through practice", after which reflection and sublimation will naturally follow.

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Whole Person Education



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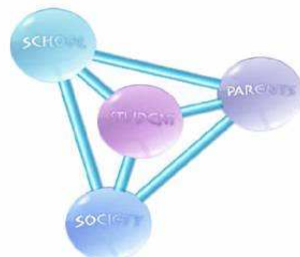
Student Cultural Village



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The Four Points (四維) Interactive Education

College--Students---Parents---Society
 校--生--家--國



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Parent Meetings
 Educating both students and parents
 in different provinces



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