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Silver Anniversary

25th International Conference on ISO & TQM 25-ICIT

Theme: "ISO & TQM for AI Development" -- www.hk5sa.com/icit

Date: 22-24 Mar 2027 (Mon.-Wed.)

Venue: Harnack House, Max Planck Society *(produced **31 Nobel Winners** including **Einstein**),*
at the Free University of Berlin, Germany

25-ICIT @Utube: https://www.youtube.com/watch?v=quSQ221wafM
Also at GSEC Site: https://youtube.com/@gsecmedia4018?si=sQEF5oaedDFkRBcr

Hosted by the:
Global Sustainable Excellence Concepts (GSEC), Germany
Gratia Christian College (**GCC**), HKSAR, **CHINA** (www.gcc.edu.hk)
Asia Pacific Business Excellence Standard (**APBEST**) Academy (www.hk5sa.com/apbest), **HKSAR**
Supported by the **Emerald Publishers** (Including TQM & Service Mgt. Journals - both **SJR-Q1**), **UK.**

Founder Chair: Prof. Sam HO, Ex-Research Fellow, Cambridge U. & Ex-Prof., Oxford U.
Whatsapp: +852-6671-0470 Email: samho@gratia.edu.hk
Co-chair: Roland K. Jahnke Whatsapp: +49-171-914-2870 Email: rolandjahnke@t-online.de

History of the ICIT

ICIT	Year	Host *(Every year since 1996, except 2009 – cancelled at Egypt due to Gaza War in the middle East)*	Theme	Papers	Dele-gates	Coun-tries
1	96	Leicester Business School, De Montfort Uni., UK	Inaugural	45	80	10
2	97	Luton Business School, Luton University, UK	Business Excellence	75	100	12
3	98	School of Business, HK Baptist University, HK	ISO 9000 & TQM	104	160	18
4	99	School of Business, HK Baptist University, HK	TQM & Innovation	130	180	20
5	00	Productivity Quality Research Centre, NUS, Singapore	Action 2000: Imperatives for Change	119	160	26
6	01	Paisley Business School, Uni. Of Paisley, Scotland, UK	Integrated Management	95	150	21
7	02	Centre for Mangt. Quality Research, RMIT, Australia	Change Management	160	250	29
8	03	National Quality Institute, Montreal, Canada	Business Excellence	84	150	24
9	04	Foundation for TQM Promotion in Thailand	TQM Best Practices	80	280	20
10	05	Shanghai Academy for Quality Management, China	TQM & 6-sigma for Competitiveness	150	300	26
11	06	APBEST Academy & HSSC, HK	TQM & Corporate Governance	85	150	25
12	07	APBEST Academy & Nat. Chin-Yi U. of Tech., Taiwan	Going for Gold	68	120	18
13	08	APBEST Academy & SIRIM, MPC & UiTM, Malaysia	Innovation for Competitiveness	77	220	25
14	10	APBEST Academy & University of Scranton, USA	Lean Management	55	100	20
15	11	APBEST Academy, UNITEN, SIRIM, MPC & UiTM	Sustainable Development via Innovation	98	160	21
16	12	APBEST Academy, HKBC & Linnaeus U., Sweden	ISO, TQM, Medical Tourism & Safety	44	60	15
17	13	APBEST Academy & U. Technology Sydney (UTS)	Innovation for Sustainability & OD	37	45	13
18	14	APBEST Academy & UiTM-Sarawak, Malaysia	Enhancing Growth through TQM	57	150	17
19	15	APBEST Academy & Kenya Institute of Management	TQM for African Development	34	100	14
20	16	APBEST Academy & U. of Buraimi, Oman	ISO & TQM for Lean Production	32	90	15
21	17	APBEST Academy & School of Int. Business, BNU-ZH	ISO & TQM for OBOR's Sustain. Dev.	37	100	11
22	18	APBEST Academy & Honors College, BIT-ZH	Cultural Harmonization via ISO-TQM	34	100	8
23	19	APBEST Academy & BNU/HKBU-UIC, ZH	ISO & TQM: Teaching Quality - OBOR	35	80	9
24	25	APBEST Academy & Gratia Christian College, HKSAR,	ISO & TQM for Health, Service & Edu.	27	50	10

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Objectives

Specifically, the **25-ICIT** will focus on how best practices in ISO portfolio of standards and TQM will affect quality trends in the new economy. TQM provides an overall concept that fosters continuous improvement in an organisation. The first objective of the conference is thus:

To provide a forum for the identification of contemporary development in the theories and practices of TQM and for the sharing of experience.

The number of ISO certified companies has seen a phenomenal rise, in particular the recent ISO42001 for **AI** Management System. The importance of the ISO series of standards, and its close relationship with TQM give rise to the second objective:

To establish the impact of ISO Standards implementation on TQM towards Contemporary AI Development in the Social and Economic Sectors.

SUPPORTED BY

Business School, Uni. of Technology Sydney, Australia	**Luton Business School, Uni. of Bedfordshire, UK**
Centre for Mangt. Quality Research, RMIT, Australia	**National Quality Institute, Montreal, Canada**
Dept. of Marketing, Linnaeus U., Sweden	**Paisley Business School, Uni. of Paisley, UK**
Enterprise Mangt. Research Centre, SYSU., China	**Productivity Quality Research Centre, NUS, Singapore**
Foundation for TQM Promotion, Thailand	**School of Business, HK Baptist Uni., HKSAR**
Hang Seng Management College, HKSAR	**School of Management, Edith Cowan U., Australia**
Inderscience Publishers, USA	**Shanghai Academy for Quality Management, China**
International 5-S Organisation	**SIRIM Training Services, SIRIM Berhad, Malaysia**
International Academy for Quality	**Universiti Tenaga Nasional (UNITEN), Malaysia**
Kania School of Management, U. of Scranton, USA	**University of Buraimi, Oman**
Kenya Institute of Management, Kenya	**Beijing Normal University, Zhuhai Campus, China**
Leicester Business School, De Montfort Uni., UK	**Beijing Institute of Technology, Zhuhai Campus, China**
National Chin Yi Uni. of Tech., Taiwan	**BNU/HKBU-UIC, Zhuhai, China**

Keynote Speakers (# = Co-chairs; * = Distinguished Keynote Speakers):-

Australia	**1.** Prof. John Hamilton *(Adj. Chair, Prof., College of Business, Law & Gov.& Cairns Inst., James Cook U)* *
China-HKSAR	**2.** Prof. H.S. Chui *(President, Gratia Christian College)* * Prof. Sam Ho *(Founder Chair, APBEST Academy, ICIT & I5SO; Ex-Prof. & Speaker-Oxford U.)* # Prof. Shirley Yeung *(Prof. of Practice & Head of Business – GCC; AVP – UNESCO HK Association)*
Germany	Chairman Roland K. Jahnke *(Global Sustainable Excellence Concept – **The BRAIN**)* #
Malaysia	**3.** Prof. Dr. Firdaus Abdullah. *(Rector, University Technology MARA, Kuching, Sarawak)*
Spain	**4.** Prof. Palmira Lopez-Fresno *(EAE Business School, Spain & Spanish Quality Award Chief Examiner)* *
Sweden	**5.** Prof. Mosad Zineldin *(President, European Academy for Applied Science & Technology)* *
UK	**6.** Prof. Ray Loveridge *(Professor Emeritus, Said Business School, Oxford University)* ** **7.** Prof. Hesham Magd *(Head of Academic, Research & Knowledge Exchange, UK Management College)* **
USA	**8.** Prof. Michaela Balzarova *(Dept. of Management, U. of Texas at San Antonio)*










1	2	3	4	5	6	7	8

The BRAIN: Free U. Library ~ https://youtube.com/shorts/D7Fp1ttFI9s?si=5tY8oCvJU9UBne6p

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Call for Papers

With an exciting theme and clearly defined objectives for the upcomng **25-ICIT**, we would like to invite papers for the following **Sub-themes**:

1. **TQM in AI & Sustainable Development**	4. **TQ Practice for Education Mangt. (SDG-4)**
2. **QFD / ESG in AI for Scientific Development**	5. **TQ Practice for Engineering Management**
3. **ISO 9001 / 14001 / 42001 / SDG / EFQM, etc.**	6. **TQ Practice for Gender, Health & Services**

Proceedings and Publications

The summary of each paper presented at the **25-ICIT** will be printed in a bound Conference Proceedings called "***ISO & TQM for AI Development***", a link will be provided to each participant to download the full papers and PPTs. The full papers will also be published at the Conference Website to facilitate Internet search and cross-referencing. Style sheets for submission to the proceedings will be sent to you after your paper has been accepted. In addition, accepted papers will be considered for publication in the journals listed below. A **Best Paper Award** will be allocated to each sub-theme. These papers will be **automatically considered** for a special edition, after aligning with the TQM Journal (SJR-Q1) requirement.

Chief Editor	Journal	Chief Editor	Journal
Prof. Sam Ho *(Ex-Chief Editor)*	• Journal of Service Management	Prof. Axel Kaehne	• Journal of Health Organization & Management
Prof. Maria Vincenza	• TQM Journal	Prof. Kristina Zgodavova	• Quality, Innovation & Prosperity Journal
Prof. Chris Brown	• Quality Education for All Journal	Prof. Mosad Zineldin	• IJ of Work Organisation and Emotion • IJ of Strategic Business Alliances

25-ICIT Conference Paper Submission Form

A ***500-word Structured Abstract*** (with **Title** & under **5 Headers** of: ***Aim, Methodology, Findings, Originality, Value***) and a ***100-word biographical note*** (appended to the end of the abstract) should be sent via email to Prof. Sam HO. Please also **append** your other details to the same Microsoft Word file as required below:-

Title of Paper : _____

_____ Preferred Sub-theme No. : _____

Name(s) of Presenter(s): _____

Organisation: _____ Job Title: _____

Address: _____

Mob/WS: _____ Email: _____

Note : Once **accepted**, the paper has to be presented in person and the same fees are payable as for participant. Please send by email before **31 Dec 2026** (the sooner the better) to:-

Prof. Sam HO, Co-Chair, 25-ICIT,
Ex-Research Fellow, Cambridge U.; Visiting Prof.: Oxford U., NUS, HKU, CUHK, PKU, THU, SYSU
Email : **samkmho@gmail.com** WS: +852-6671-0470

Conference Activities

Pre-Conference Reception: 21/3/2027 (Sun.) 6-8pm – at the Conference Hotel Café

Conference Dinner: 22/3/2027 (Mon.) 7-10pm – at the Conference Hotel

Berlin Night-Tour: 23/3/2027 (Tue.) 7-10pm – FREE to join in the Berlin City

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REGISTRATION FORM

Date: _____

Prof. Sam HO,
Founder Chair, ICIT & APBEST Academy,
WS: +852-6671-0470 samkmho@gmail.com

(Please use a separate form for each delegate.)

Please register me for the **25-ICIT** on the above dates.

Name (Prof./Dr./Mr./Ms.): _____ Job Title: _____

Organisation: _____

Address: _____

Mob/WS No.: _____ Email: _____

Description	**Presenter Fee ***	**Early Bird** (by **31/12/26**)	**FT-P/G Presenter #**
Conference Fee (Includes tea-snacks, networking lunches, all plenary, parallel and tutorial sessions throughout the program + Conference Dinner and copy of Proceedings + Softcopy)	**Eur.500**	**Eur.450**	**Eur.300**
Please ✓ your amount payable ➔			

*# Please enclose a copy of your valid **full-time** student identity card.*
*## For participant (**not** presenting paper), you can enjoy the reduced registration fees of Eur.300.*

Invoice will be issued after your above registration.

Harnack House Hostel, Free U. of Berlin

Special Daily Rate for ICIT delegates:
Eur.147 / 163 (1 / 2 Beds)
– include breakfast, Wifi & VAT

info@harnackhaus-berlin.mpg.de
Tel: +49-308-413-3800
Booking Code: **11184**
Reservation till: **2027-1-22**
https://www.harnackhaus-berlin.mpg.de/accomodation

